

Tankersley Primary Bike Passport

Best project under Â£1000

Tankersley Primary school set up a bespoke sustainable travel initiative called the Bike Passport – Bike to School Passport. Each pupil was given a Bike passport card. Every time a pupil cycles to school - all the way from home, or park and cycle, they receive a stamp on their 'Bike to school passport'. Once they have accumulated a total of 5 stamps, they are rewarded with a scooter session, during lunchtime play pupils can ride scooters. Running costs are only minimal only requiring a lunchtime staff to run the session. The school promotes active travel by rewarding active reward (fitness activity). The scheme is sustainable and cost effective resulting in an effective way of behaviour change encouraging active travel.

Local Authority

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Who Was Involved

Becky Lack, Road Safety Officer, Shelly Snowball Schools Business Manager and pupils of the School Council at Tankersley Primary school. The Road Safety Officer deals with all the road safety and sustainable initiatives that are delivered in school promoting road safety, health and a greener environment. The scheme was rolled out to all the pupils in the school.

Budgeting

Initially a grant application was submitted to the schools local parish council detailing the proposed spending and how this would be used. On being successful the Parish Council awarded the school a grant of £500 and this finance would kick start the project. Purchases made were - £369.00 – scooter pods (parks upto 24 scooters) £127.91 – 9 scooters & 9 helmets £8 - stamp Total spend £504.91

Project Development

The school formed a school committee to include the school's pupil council, the Road Safety Co-ordinator (Becky Lack) and the schools Business Manager (Shelly Snowball). The overall remit of the school committee was to promote road safety and sustainable travel. As a group they looked at what they could deliver to encourage cycling to school and rewarding this with a popular physical activity during the school day. So the idea of the Bike Passport was born ie Bike to School Passport. A Bike Passport card was designed, scooter pods and scooters were purchased. Lunchtime plays were enhanced with scooter sessions, whereby pupils can book themselves on. This is an innovative scheme, which celebrates active

travel, with an active reward (fitness activity) which the school fully supports.

What Was The Outcome

The Bike Passport scheme has brought about significant increases in cycling and scooting. Cycling increased to 16.7% and scooting to 11.6% whereby last year's figures were nil. Last year's car use figures were 43.8% but currently stands at 16.7% which means there has been a massive decrease of 27.1% travelling by car. There has been a modal shift of 27.1% of car reduction which meant pupils are now cycling/scooting to school travelling more sustainably. Last year the cycling target was set at 7% but the school easily doubled this achieving 16.7%. Future plans - continuation of the scheme and to broaden the remit by introducing scooting/walking to the Passport. To continue to encourage and maintain active travel to school and reward pupils with a much healthier option to help keep pupils fit, healthier and happier. Sharing good practice by supporting other schools wishing to adopt this. Seeking future investment for the replacement of scooters/helmets.

How Does This Project Meet The Criteria

This is an innovative scheme launched by Tankersley Primary school celebrating sustainable active travel and rewarding with an active reward (fitness activity). The scheme incorporates physical health as a reward. The scheme is both cost effective and sustainable because the running costs for this scheme are only minimal and only requires staff time to deliver. The scheme can easily be picked up by a new member of staff and it can be easily adopted by other schools. The success of the scheme is measured on the outcomes achieved with significant increases in both cycling and scooting, it has seen cycling increasing to 16.7% and scooting to 11.6% in the last year. There has been a modal shift of 27.1% of car reduction whereby the majority who initially travelled by car now come to school by bike or scooting—pupils travelling more sustainably. Last year the cycling target was only set at an increase of 7% but the school easily doubled this and have achieved 16.7%.