

# Modeshift Convention Agenda

7<sup>th</sup> and 8<sup>th</sup> November 2019

Day One - Thursday 7<sup>th</sup> November

<b>09:30</b>	Convention opens Registration, exhibition, networking and refreshments		
<b>10:15-10:45</b>	Welcome, housekeeping and AGM	<b>Ross Butcher</b> National Chair	<b>Modeshift</b>
		<b>Adam Walker</b> Business Operations Manager	<b>Modeshift</b>
<b>10:45-11:30</b>	<b>Key note presentation</b> Applying multi-disciplinary approaches from Public Health to sustainable and active travel	<b>Dr Andy Pringle</b> Reader in Physical Activity and Public Health / Research and Enterprise Lead for Physical Activity	<b>Research Centre for Active Lifestyles Leeds Beckett University</b>
	<b>Multi-disciplinary approaches</b>		
<b>11:30-12:30</b>	<b>1. The Delivery Rocket</b> The Team, plan and the political will that helps drive the delivery rocket for Healthy Streets	<b>Richard Eason</b> Healthy Streets Programme Director	<b>Enfield Council</b>
	<b>2. Healthy Streets</b> A street that works for people is a street that is good for health, an evidence-based approach for creating fairer, sustainable, attractive urban spaces.	<b>Lucy Saunders</b> Director and Founder	<b>Healthy Streets Ltd</b>
	<b>3. Psychological limits</b> - what we can and can't affect within a behaviour change programme	<b>Mark Hauser</b> Founder	<b>B-Change For Good</b>
<b>12:30</b>	<b>Lunch</b>		
<b>13:20-13:45</b>	<b>Team Modeshift 'Elevator Pitch' challenge</b> Elevated pitch presentations from Modeshift partners on their services that increase levels of sustainable travel.		

13:45-  
14:30

**Workshop exercise**  
Team Modeshift – understanding your contribution to the wider aim of increasing levels of sustainable and active travel

**Dr Andy Pringle**  
Reader in Physical Activity and Public Health / Research and Enterprise Lead for Physical Activity

**Research Centre for Active Lifestyles Leeds Beckett University**

14:30

**Refreshment break**

14:50-  
15:40

**Team Modeshift in Action**

**Presentations from three long standing Modeshift members that continue to share best practice to Modeshift members across the country.**

**Tyler Linton**  
Sustainable Transport and Engagement Manager  
**Paul McConnon**  
Senior Road Safety Officer

**Hackney Council**

**East Riding Of Yorkshire (EROY) Council**

**Hear about how their programmes have evolved, what they are doing now and what their plans are for the future.**

**Sarah Mcalinden**  
Travel2Next Team Leader

**Next Plc**

15:40-  
16:40

**Panel discussion – Championing Sustainable travel**

**Andy Salkeld**  
Cycling Strategy Lead  
Leicester City Council  
**Nick Chamberlain**  
Policy Manager  
British Cycling

**Lucy Haywood & Rachel Crowther**  
Dallimore Nursery and Primary School, Derbyshire  
**Campaign for Better Transport**  
Panel member invited

***More panel experts to be confirmed***

16:45-  
17:00

**End of Day One**

Wrap-up of day one and proceedings for the evening National Sustainable Travel Awards

**Adam Walker**  
Business Operations Manager

**Modeshift**

## Day Two – Friday 8<sup>th</sup> November

**08:45** Doors open  
Registration, Refreshments and Exhibition

**09:05-09:10** Welcome and structure for the day

**Adam Walker**  
Business  
Operations  
Manager

**Modeshift**

**09:15-10:15**

### Split Session

#### **Audience focused best practice - Education, Business, and community**

**A whole town approach to increase active travel, utilising partnerships for the best outcome.**

**Lindsey Day**

**Hertfordshire  
County Council**

**STARS –Needs and Wants**

**Nicky Batkin**

**London Borough  
of Ealing**

**What should community accreditation look like?**  
Islington Councils plans to accredit community sustainable travel followed by audience discussion

**David Shannon**  
Active Travel  
Manager

**Islington Council**

#### **Development Control – Working together to create a national standard**

**Transport Development Control and residential travel planning in South Gloucestershire**

**Catherine  
Jacobs**  
Travel Planning  
Team Manager

**South  
Gloucestershire  
Council**

**Speaker invited**

**Speaker invited**

**Speaker Invited**

**Discussion workshop**

**Chris Ward**  
Travel Plan  
Officer

**Suffolk County  
Council**

**Nick Butler**  
Managing  
Director

**Modeshift STARS**

10:15

## Room switch

10:20-  
11:20

## Split Session

### Getting infrastructure right

**Westminster’s Active Streets Programme – Active travel, Outdoor Play and Physical Activity**

**Carla Lowe**  
Road Safety  
Officer

**Westminster City  
Council**

**Plan Ahead – Keep Moving in the West Midlands**

**Deborah  
Fox**, Head of  
Demand  
Management,

**Transport for  
West Midlands**

**Questions followed by local site visit by Leicestershire County  
Council**

### Partnership working

**Addressing Air Quality in Staffs and Stoke-On-Trent**

How many teams and areas of work can possibly be involved in a project?

**Cath  
Stephenson,  
Matt Pringle and  
Ryan Procter**

**Staffordshire  
County Council**

**ST:EPS to Great Partnerships**

lessons learnt from the Brightkidz ST:EPS project piloted with five primary schools in cash-strapped Northamptonshire

**Alison  
Holland**, Founder

**Brightkidz**

**Sustaining behaviour change in the field of active travel for school journeys - a partnership approach.**

**Rachel Kent**  
Public Health  
Consultant,

**Wiltshire Council**

**Ruth Durrant**  
School Travel  
Plan Advisor

**Wiltshire Council**

11:20

## Refreshment Break

<b>11:40-12:30</b>	Building barriers to unsustainable travel	Speaker invited	<b>Speaker invited</b>	<b>Speaker Invited</b>
	<b>Stories of street closures from across the UK</b> Building Barriers to Unsustainable Transport (on the school run)	<b>Speaker invited</b>	<b>Sarah Collings and Alice Swift</b>	<b>Sustrans</b>
			<b>Paul Adams</b>	<b>GoSmarter, North Tyneside</b>
			<b>Speaker invited</b>	
<b>12:30</b>	Lunch			
<b>13:15 - 14:00</b>	<b>Key note speakers</b> <b>Invited speakers from the Department for Transport and The Department for Business, Energy &amp; Industrial Strategy</b>			
<b>14:00-14:15</b>	Convention close			
<b>14:15-15:00</b>	Networking			